



Unicef Campaign Director

Location – NYC National Headquarters

Job Category: Non-profit

Status: Full Time, Employee

Relevant Work Experience: 7+ to 10 Years

Career Level: Manager

Education Level: Bachelor's Degree

Job Description

Reporting to the Vice President of Development, and working closely with national and chapter staff, volunteer leadership and significant donors, the Campaign Director assumes a leadership role in the management, coordination and growth of an organization wide fundraising campaign towards the prevention of HIV/AIDS in developing nations.

Responsibilities include:

- directing and overseeing the design and operations of a 5 year \$100m campaign both internally and with constituents;
- overseeing and evolving the national and chapter implementation of the campaign;
- managing a portfolio of donor and donor prospects towards the achievement of a fundraising goal;
- creating, managing, and co-managing several campaign committees comprised of staff, board and philanthropic leaders;
- and providing technical assistance as needed toward the refinement of this campaign as a model for the organization to duplicate.

Qualifications

Philanthropist with a heart for developing nations. Must have a masters degree and a minimum of seven years related experience required. Must have proven experience managing the components of building and evolving a non-capital, multi-faceted fundraising campaign in a non-profit setting, using a national/chapter/volunteer structure. Our ideal candidate is a visionary campaign development manager and a successful fundraiser skilled at campaign style fundraising, major gift donor cultivation and portfolio management. Superior communication and interpersonal skills required. Strong management, team-building, and strategic leadership skills are essential. Excellent computer skills and financial training for the non-profit sector are a plus.